

JUSTIN DUCLOS

Douglas, MA 01516 | jpducllos.98@gmail.com | 508.344.4267

GRAPHIC DESIGNER | MEDIA MANAGER

<https://croakllc.com>

SUMMARY

Creative, Graphic Designer and Social Media Manager with 6 years of experience completing successful projects from initial concept through result. Ambitious, results-oriented leader recognized for innovative tactics and strategies. Reputation for finding the most efficient way to facilitate a project or process without sacrificing quality. Possess strong problem-solving skills and an ability to manage time-sensitive projects. Passionate for aesthetics with a commitment to contribute to an organization's bottom line. Exceptional communications and comfortable working within multiple operating systems environments.

CORE SKILLS

Adobe

Photoshop • Illustrator • After Effects • Premiere • Animate • InDesign • Acrobat

Other

Microsoft Office • Wix • Social Media Marketing • Email Marketing • DaVinci Resolve • Open Broadcast

Software • Hootsuite • Visual Development • Paid Marketing • Copywriting • Figma • Canva

Basic Knowledge

Autodesk 3DS Max • Autodesk Maya • Unity • Substance Painter • Autodesk Inventor • Hubspot

EDUCATION

Becker College, Worcester, MA

Bachelor of Arts (B.A.), Interactive Media Design

EXPERIENCE

Chickasaw Nation Industries, Norman, OK

September 2025–January 2026

Graphic Artist

- Created graphics for a U.S. government contract using Adobe Creative Suite, Jira and AWS.
- Assisted instructional designers in the development of course material.
- Pioneered a path of process and structure for the graphic arts team on said contract.
- Substituted as the graphic arts team leader during periods where the lead graphic artist was unavailable.
- Reviewed the graphic art team's work for completeness, ensuring they met style guide standards and followed file structure protocol.
- Onboarded newcomers and answered questions to ensure a smooth and welcoming experience.
- Received frequent recognition for high quality work, attention to detail and professionalism.

Croak Studio LLC, Douglas, MA

January 2022–May 2025

Freelancer and Entrepreneur (SMM & Design)

- Worked for web3 developers and crypto currency pioneers creating NFT Art during a limelight trend.
- Created a board game from start to finish including art, design, balance, promotional content, documentation, and storytelling.
- Designed websites for various clients.
- Overhauled social media for various clients, operated organic social media growth methods.
- Ran and managed paid ads on social platforms for various clients.
- Developed branding and graphic design assets for various clients.

The Rewilding School, Somers, NY

May 2021–December 2021

Social Media and Marketing Manager

- Spearheaded overhaul for website changes. Including design and functionality aspects.
- Developed strategies and plan documents for improving outreach and growth.
- Managed email marketing systems with over 4,000 listed members.
- Oversaw social platform interactions, graphic designs, merchandising, scheduled posting and analyzing data driven reports for Facebook, Instagram and Website.
- Various administrative tasks including working within the customer management software / system, customer service, bookkeeping, and attendance reports.

Monica Rao D.M.D, Webster, MA

June 2020–June 2021

Social Media Marketing Specialist

- Spearheaded overhaul for social media pages including Facebook and Instagram.
- Oversaw social platform interactions, imagery, and scheduling to include graphic designs, daily posting creations including animation and videos, and gathering and analyzing data driven reports.

ACHIEVEMENTS

SkillsUSA

- State Champion and National Competitor
- Massachusetts State Gold Medalist in 3D Animation and Visualization
- Delegate (2x)
- Competitor (3x)
- Vocational Excellence Letter from the Senator

Credited on

- Save the Flame (IOS, Android)
- Line Slider (IOS, Android)

National Security

- U.S. Gov National Security Clearance
- Certified in Insider Threat Awareness
- Certified in CUI Safeguarding and Disclosure procedures