

# JUSTIN DUCLOS

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GRAPHIC DESIGNER | MEDIA MANAGER

<https://croakllc.com>

## SUMMARY

Creative, Graphic Designer and Social Media Manager with 6 years of experience completing successful projects from initial concept through result. Ambitious, results-oriented leader recognized for innovative tactics and strategies. Reputation for finding the most efficient way to facilitate a project or process without sacrificing quality. Possess strong problem-solving skills and an ability to manage time-sensitive projects. Passionate for aesthetics with a commitment to contribute to an organization's bottom line. Exceptional communications and comfortable working within multiple operating systems environments.

## CORE SKILLS

### Adobe

Photoshop ▪ Illustrator ▪ After Effects ▪ Premiere ▪ Animate ▪ InDesign ▪ Acrobat

### Other

Microsoft Office ▪ Wix ▪ Social Media Marketing ▪ Email Marketing ▪ DaVinci Resolve ▪ Open Broadcast Software ▪ Hootsuite ▪ Visual Development ▪ Paid Marketing ▪ Copywriting ▪ Figma ▪ Canva

### Basic Knowledge

Autodesk 3DS Max ▪ Autodesk Maya ▪ Unity ▪ Substance Painter ▪ Autodesk Inventor ▪ Hubspot

## EDUCATION

Becker College, Worcester, MA

*Bachelor of Arts (B.A.), Interactive Media Design*

## EXPERIENCE

Chickasaw Nation Industries, Norman, OK

September 2025–January 2026

*Graphic Artist*

- ❑ Created graphics for a U.S. government contract using Adobe Creative Suite, Jira and AWS.
- ❑ Assisted instructional designers in the development of course material.
- ❑ Pioneered a path of process and structure for the graphic arts team on said contract.
- ❑ Substituted as the graphic arts team leader during periods where the lead graphic artist was unavailable.
- ❑ Reviewed the graphic art team's work for completeness, ensuring they met style guide standards and followed file structure protocol.
- ❑ Onboarded newcomers and answered questions to ensure a smooth and welcoming experience.
- ❑ Received frequent recognition for high quality work, attention to detail and professionalism.

**Croak Studio LLC, Douglas, MA**  
**January 2022–May 2025**  
***Freelancer and Entrepreneur (SMM & Design)***

- ❑ Worked for web3 developers and crypto currency pioneers creating NFT Art during a limelight trend.
- ❑ Created a board game from start to finish including art, design, balance, promotional content, documentation, and storytelling.
- ❑ Designed websites for various clients.
- ❑ Overhauled social media for various clients, operated organic social media growth methods.
- ❑ Ran and managed paid ads on social platforms for various clients.
- ❑ Developed branding and graphic design assets for various clients.

**The Rewilding School, Somers, NY**  
**May 2021–December 2021**  
***Social Media and Marketing Manager***

- ❑ Spearheaded overhaul for website changes. Including design and functionality aspects.
- ❑ Developed strategies and plan documents for improving outreach and growth.
- ❑ Managed email marketing systems with over 4,000 listed members.
- ❑ Oversaw social platform interactions, graphic designs, merchandising, scheduled posting and analyzing data driven reports for Facebook, Instagram and Website.
- ❑ Various administrative tasks including working within the customer management software / system, customer service, bookkeeping, and attendance reports.

**Monica Rao D.M.D, Webster, MA**  
**June 2020–June 2021**  
***Social Media Marketing Specialist***

- ❑ Spearheaded overhaul for social media pages including Facebook and Instagram.
- ❑ Oversaw social platform interactions, imagery, and scheduling to include graphic designs, daily posting creations including animation and videos, and gathering and analyzing data driven reports.

**ACHIEVEMENTS**

**SkillsUSA**

- ❑ State Champion and National Competitor
- ❑ Massachusetts State Gold Medalist in 3D Animation and Visualization
- ❑ Delegate (2x)
- ❑ Competitor (3x)
- ❑ Vocational Excellence Letter from the Senator

**Credited on**

- ❑ Save the Flame (IOS, Android)
- ❑ Line Slider (IOS, Android)

**National Security**

- ❑ U.S. Gov National Security Clearance
- ❑ Certified in Insider Threat Awareness
- ❑ Certified in CUI Safeguarding and Disclosure procedures